

HELLO

Thanks for reading our Agency Fact sheet. Wondering who we are? Here it is in a proverbial nutshell: NetX is a digital agency based in New York City that specializes in customer acquisition. Via strategic implementation of search, affiliate, display, social and mobile marketing, we help leading consumer brands meet new customers. To learn more about NetX visit us online at NetX.com.

KEY AGENCY STATS

- ✘ Founded in 2001
- ✘ 30 employees
- ✘ Based in New York City
- ✘ Inc. 5000 award winner 2009-2011

HOW WE CAN HELP

Sure we're nice folks to work with and we certainly know a thing or two about online marketing, but if we don't deliver results, then it don't mean a thing. Take a look to your right – "How we get there" is a list of our marketing services.

HOW WE GET THERE

- ✘ Customer Acquisition Strategy
- ✘ Affiliate Marketing
- ✘ Analytics & Attribution Modeling
- ✘ Creative & Creative Optimization
- ✘ Display Advertising
- ✘ Mobile Marketing
- ✘ Search Marketing
- ✘ Social Media

GET A HOLD OF US

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SELECT CLIENTS

American Express	Newell Rubbermaid Co.
New York Times	Dick's Sporting Goods
Verizon	Oakley
Conde Nast	Audible.com
Nickelodeon	Hot Topic & Torrid
Financial Times	Bank of America (Fleet)
ESPN	Scholastic
Red Roof	About.com

TESTIMONIAL

NetX manages our affiliate program and our paid search marketing program. In the 8 years we have worked together, our business has experienced double-digit growth year over year. The NetX team has always been creative in their approach to our business as well as, providing a compelling level of knowledge. I would highly recommend NetX to any one looking to grow their online brand and business."

- EVP, audible.com